

Sharon Bands Board Meeting Minutes
Location: Sharon Middle School
Monday, January 8, 2018 7:15 PM

Present: Al True, Matt Leftin, Cathy Hichens, Mark Freitas, George Mellman
Absent: Tom Lucci, June Blumenthal, Steve Bell
Other members present: none

Call to order at 7:24pm. Co-Presidents Cathy Hichens and Matt Leftin presiding.

December minutes approved.

Mark Freitas elected Clerk.

May 6th recovery plan: Bill Dube working on determining RSBB member availability. Approach Lake Pearl on possible other Sundays in late May/June given we are not in Festival of Bands. Offer alternate RSBB only show on May 6th if no alternate Pops dates available, would need theme / marketing hook from Steve Bell. Matt to contact Robb DeSimone LP General Manager (Mark to provide contact information).

Board needs to create a process for better 2-way communication with Steve. Tabled for future discussion.

Booking team: Tom Lucci, Steve Blumberg, and Matt Leftin have volunteered to handle bookings. Mark to send Matt summer booking spreadsheet and other venue contact information.

General discussion on how to get more Board members. Matt & Cathy to announce again to band, all board members should approach possible candidates.

Website: Cathy received feedback from Glenn that we need to make our web site more mobile friendly. Board receptive depending on cost, Cathy to ask for Glenn proposal.

Foxhill RSBB concert date to be finalized by booking committee consulting with Steve Blumberg.

General discussion on pre-concert logistics, would like to keep the audience out of hall while we rehearse prior to concerts to promote more professional appearance. Make this part of production manager's check list.

Jazzy Valentine status: everything is moving forward, web site has been updated, ticket sales open. Mark working with Glenn on ongoing marketing. Sharon FAME has signed up to promote as a fundraiser for their organization. Free admission / dinner at cost offer will be for RSBB member & guest and volunteers & guest.

Night at Opera: Adjust ticket pricing \$12/\$7 advance, \$15/\$10 at door. This eases making change so won't need dollar bills in cash box at door. No further updates.

Pops Concert: With no Festival of Bands, approach Lake Pearl on alternate dates as previously discussed. June Blumenthal also exploring her temple's function room, no further information.

30th Anniversary celebration will be tied into Pops provided a Pops concert happens.

Cathy ordered 20 more hats, available for sale to members.

Updated membership list has been created and set to Board, still a few members to pay dues.

January newsletter: highlight we need new Board members, Jazzy Valentine volunteers, hats available. Mark to send JV volunteer text to Cathy.

Next Board meeting February 12, 2018. Future meetings will be 2nd Monday of every month.

Meeting adjourned at 8:54pm

Respectfully submitted,
Mark Freitas, Clerk