

Sharon Bands
Board of Directors Meeting October 12, 2020

Participants present:

BOD Members: Matt Leftin, Derek Day, Kathy Brink, Charlie Piper, Angela Woodward, George Mellman, Tom Lucci, Bev Reilly, Al True and Glenn McGibbon

Music Director: Steve Bell

Personnel: New member inquiry; Kathleen McKinney (clarinet).

Marketing:

- New website Update - Discussed Wordpress account levels. Premium account pricing seems to best suit our needs; \$96 annual for both hosting and other services.
- Continue to watch marketing expenses and canceling any auto renewals.
- Encourage members to use Facebook group Sharon Bands Connection – to be promoted in October member newsletter.
- Consider an Instagram account for further connection with members and audiences.

Director's Report:

- Steve shared info on safety protocols at ENC; small ensemble rehearsals indoors allow for 11 musicians at a time
- Sharon Bands still has no set indoor option and dependent on mild weather temperatures for any future voluntary gatherings.
- Steve and other board members expressed interest in upcoming ACB webinar covering such topics as rehearsals during a pandemic.
- More and more sheet music publishers are offering discounts on purchases – Steve has a wish list of 7-11 pieces... Suggests re-energizing member chart donation program.

Hindsight 2020 project:

- To be further promoted in October member newsletter
- Angie gave Karen a heads up about distributing music – continued discussion about music downloads and storing in drop box or Google shared folders.
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Financial Report:

- Looked at budget figures and cash flow; saving \$400 – Al is storing the trailer
- Received \$1,800 thru paypal and checks in donations thus far.
- Tom reported that other music organizations opted to maintain insurance levels and that carriers will not reduce rates; our insurance covers band

- property such as our music library and musical equipment - no benefit to stopping and starting.
- Eastern Bank checking account signatories – it's time to update check-signing officers, to which Angie agreed.

Next Member Zoom Meeting:

Considered the second Thursday of November – Thu. Nov. 12 at 7pm

Next board meeting will cover ideas for agenda. Ideas: photos and/or videos of members staying active, listening party.

Action Steps:

- Angie to write and distribute October Member newsletter to cover Hindsight voting and Facebook group
- Personnel to update member list
- Glenn to open Wordpress account – sitemap/wireframes will be shared with the board
- Glenn to distribute ACB webinar info to board
- Tom and Angie to coordinate Eastern Bank signatory change
- Charlie to write agenda for next board meeting, to include follow up on next member Zoom meeting

Next Board Meeting:

- Slated for Monday, November 9 at 7:00 pm via Zoom